

SYSTEM AND METHOD FOR THE PACKAGING AND DISTRIBUTION OF DATA

ABSTRACT OF THE INVENTION

[0049] Systems and methods are described which allow data to be packaged and optimized for distribution to a certain device. These systems and methods may include separating incoming data into portions, and converting each of these portions into multiple formats. Each of these portions can then be encapsulated in a packet corresponding to one portion of the data represented in one format. A packet may then be selected for delivery to a device based upon the characteristics of that device at any particular moment. In this manner, the delivery of the data may be customized according to many different criterion without impeding the delivery or usage of that data.